

**Gavilan Chapter CDS Board Meeting
February 3, 2010**

Held at Lorraine Kainuma's Home
7:00 p.m. to 9:00 p.m.

Board Members Present

Julia Hutchinson (via teleconference)
Kyle Karnosh (via teleconference)
Mary Muellner
Maureen van Tuyl
Matt Vignieri

Others Present

Jan Carrasco
Rebecca Greening-Vignieri
Lorraine Kainuma
Bonni Kelley
Bob van Tuyl

I. Call to Order

Mary called the meeting to order at 7:28 p.m.

II. Monthly Reports

A. Secretary/Minutes – Rebecca

Mary moved to accept the minutes. Maureen seconded. Motion was passed.

B. Treasury -- Matt

Matt passed out the treasury report. The chapter has \$5274.89 as of Feb 3, 2010. The Chapter Annual Report has been submitted, and CDS has all reports from our chapter for fiscal 2009. Mary moved to approve the treasury report. Maureen seconded. Motion was passed.

III. Old Business

A. Web Update—Bob van Tuyl

Matt had transferred the website files to Bob on a disk and provided the current username, password and ftp address. January minutes are posted and the website is up-to-date.

B. Show Update

Rebecca suggested that the board examine the action items from January to review what has been done. The Osierlea facility contract is done. The Farrier contract is done. The TD is Maureen for August and Connie Davenport for June.

Matt is waiting on data for Connie's TD contract. The June Show Secretary contract is still open for Ellen Corob. The August Judges are Natalie Lamping and Jennifer Roth and contracts have been sent. The show secretary for August is Bob van Tuyl.

Rebecca said that Creeky Routson would be willing to sign up to judge one day next year. Maureen cautioned that Creeky is local and judges frequently in this area.

Matt needs to get data from Laura Walker on number of ribbons to order or how many ribbons we currently have. He also needs to know how many trophies are needed for this year. Ribbons cost about \$3 each and Matt estimated ribbon cost of ~\$200 for the two show series. **Matt will order the same blue glass tumblers for trophies.**

Rebecca will contact Megan Brooks to get her assistance on a count of ribbons and tumblers. There is a deadline of Feb 15 for a 10% discount on the ribbons.

Rebecca did an analysis of the June 2009 show. She suggested that sending a postcard to all June show exhibitors may be helpful. Matt suggested we could attach the entry form. Maureen stressed that the chapter website must contain the official prize list per the CDS Omnibus. Rebecca suggested that we could take \$5 off entry fees for repeat riders given that we made a profit of ~\$12/rider in the June shows last year. Rebecca pointed out that our fees for Ellen Corob this year will be higher at the per ride rate than what we paid her last year at a fixed rate. Matt said that our office fee of \$15/entry barely covers our secretary fees and associated expenses. Matt suggested that we need to examine ways to reduce our show costs. Mary suggested that we investigate Georges Schneider's on-line show entries company as an option.

For the show food booth, Matt will consider helping and Julia will check with her neighbor who is starting a catering business. He may be interested in sponsoring the happy hour. Lorraine stressed that we cannot go with an option that increases our food costs.

C. Disaster Preparedness Seminar--Julia

Julia has secured a disaster preparedness expert with large and small animal rescue expertise for a 1-hour presentation on March 20th. **Julia plans to talk with the Lions Club regarding use of their facility. She is also in touch with Animal Control, Homeland Security, FFA, Pony Club, San Benito Large Animal Rescue, etc. Julia is trying to secure a veterinarian to discuss typical injuries sustained during disasters. She will get estimated costs for handouts, etc.** Facility rental fees are still to be determined. The expert's

company will pay for his hours and a car to drive up but we may have to cover mileage/gas, lodging, etc. She would like a local family to host him if possible.

Matt requested an estimated budget for the event. We will be charging attendance for the seminar. Julia estimates a \$10-15/person charge. The capacity of the Lions Club room is ~200. **Bob asked if Julia has any artwork for the seminar and will post it to the website when received.**

Maureen asked if Julia was planning to contact barns and trainers in areas that are at fire risk. Julia will contact the San Martin Horseman's Association, etc. Maureen suggested hitting the An-Jan feed store in San Jose. For awareness, Julia stated that San Benito Horse Rescue had a seminar recently on volunteering as first responders to a disaster which is very different from what we are offering (e.g. mock horse in a turned over trailer).

Matt suggested that Julia contact Santa Barbara chapter since they recently won an education award for a similar seminar. Rebecca suggested going after CDS scholarship dollars. Break-even is currently estimated at about 25 people.

D. Scholarship Application

A CDS Scholarship fund application was resubmitted per Peggy Klump's request.

E. CDS Annual Meeting

Mary reported that the annual meeting revealed that most chapters were making money at their shows, and most were doing educational events rather than riding clinics. The only RAAC show in our area will be at Star Vaughn this year. Two scores of 60% at any level are the qualifying criteria. The CDS championships are down south this year.

Rebecca stated that Matt did a phenomenal job as Master of Ceremonies. People stayed and danced, and CDS raised ~\$3000 in the auction. Some of the baskets were amazing, and one included a wooden rocking horse.

Mary reported that USDF is doing opportunity classes at Level 3 shows. Maureen recommended against this for our chapter shows. Maureen said that most of our chapter shows will be Level 1 or 2 shows, but we do need to let USDF know what level of show we are considering.

Trends at CDS shows include that concierge services are becoming popular, and some shows offered wine tasting. Bonni said that they did wine tasting with cheese and crackers with free-will donations which worked well for another organization. Having the event sponsored by a company can provide some legal separation.

F. Gail Hoff-Carmona Clinic

Per Mary, we may be able to get CDS scholarship money if we do a clinic on riding the new 2011 tests.

IV. New Business

A. Osierlea Jane Bartles-Wilson Clinic

Rebecca asked if the chapter could send out an email blast for an upcoming Jane Bartles-Wilson clinic. However, it is a for-profit clinic for Jane. Matt stated that the chapter would send out appropriate email blasts for non-profit organization events but not for for-profit activities.

B. Competition Management

Maureen reported that Julia had sent CDS a request for help/information on competition management. Maureen said that she is the competition management contact for Region 7 and received Julia's request. The Omnibus has some good information on show management. However, show secretary regulations for 3-star shows are very complex.

Rebecca nominated herself to help the chapter with show management for 2011. Mary suggested that Rebecca could partner with Laura for the August show this year. Maureen indicated that a lot of show management tasks for 2011 need to be done now.

C. Perpetual Trophies

Lorraine had emailed the board about an idea for perpetual trophies. Maureen stated that one big issue with perpetual trophies at San Francisco chapter was getting the trophies returned undamaged. Matt suggested that an easier alternative may be annual trophies that you give out to the winners and are done with.

V. Adjournment

The meeting was adjourned at 9:00 p.m.

Next Meeting: March 3rd at Laura Walker's home at 7 p.m.